



...with SUE LINDSAY

Winner of the New Zealand Young Executive of the Year, Southlander of the Year, Direct Marketer of the Year finalist and winner of the World Young Business Achievers award in Beijing China. And that's just some of the recognition received for this inspiring New Zealander's dynamic approach to life and business.

As the General Manager of a major New Zealand agribusiness Sue challenged conventional industry and business wisdom and transformed a traditional rural service company into a dynamic, customer experience driven organisation that is still recognised as being world class.

In that role she is directly credited with master-minding strategies and leading a team that more than doubled the revenues of that Top 200 New Zealand company.

And that is just the beginning of her inspiring story ... since leaving her corporate life behind almost 4 years ago; Sue has pursued her passion for inspiring greatness in the world, one person and one organisation at a time. She is a highly sought after speaker, transformation coach and consultant working with individuals, groups and organisations throughout New Zealand and internationally. Sue's clients include many of New Zealand's largest companies including The Bank of New Zealand where she serves as a member of the Farm First Business Growth Programme Faculty, and entrepreneurs and business leaders.

Sue's inspirational approach to business and leadership was further recognised in 2006 when she was chosen by Dr Lance Secretan to join a small global team to collaborate with him on his book **ONE The Art and Practice of Conscious Leadership** and a global leadership project by the same name. Dr Secretan is recognised as one of the world's leading business philosophers and consultant to Fortune 500 companies and leaders and the former global CEO of Manpower the recruitment company.

Sue only speaks on topics and undertakes projects that are close to her heart and sharing proven pathways to personal mastery, inspirational leadership and building great businesses and brands is what she loves to do and it shows.

Sue is a rare find as a speaker for any organisation. Sue's corporate leadership background and her sales and marketing experience seems impressive enough but her experience and affinity for business goes much deeper than that. Over the last 4 years she has worked intimately with a group of over 70 business leaders and entrepreneurs in the development of her transformational coaching programme

DIRECTIONS. This has given Sue a unique window into the heart and mind of New Zealand business and the challenges facing business leaders and their teams.

Sue's experiences and ideas will inspire your sense of possibility and bring your personal and business visions alive. She will inspire you to take action but more importantly she will show you how to take action effectively. She shares her wealth of experience, international training and research with you, as someone who actually faces the challenges of leadership, management and operation of diverse businesses on a daily basis.

Keynotes and Workshops

As the developer of the highly regarded Directions Coaching programme with its focus on **LIFE, LEADERSHIP AND BUSINESS** and her latest work in defining pathways for developing our Transformation Intelligence ... the art of designing lives and business that really work. Sue brings a depth of experience and research to all of her work. She works closely with all clients to really understand the unique needs of their organisation, their people and their transformation outcomes. She then creates a totally tailored and uniquely relevant keynote or workshop in the domains of Life Mastery, Inspirational Leadership, Great Business, Great Brands, Great customer experiences, Cultural Transformation and the Challenges and Opportunities of Generation Y and The New World of Work.

Sue's ideas have inspired many individuals and organisations to action resulting in world class success ... she inspires individuals and teams to leadership without title and to realise their full potential ... to live into their greatness.

Sue's presentations are deeply inspiring; idea rich and full of real world tactics that you and your team can apply immediately ... Sue will inspire greatness in you and your team.

If you are ready to transform, your **LIFE**, your **LEADERSHIP**, your **BUSINESS**, your **BRAND**, your **CULTURE** or your **TEAM** then you must talk to Sue Lindsay, New Zealand's Transformation Coach.



TAKE ACTION!

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What others are saying ...

Your presentation was extremely well received - powerful and inspirational and absolutely 100% in line with our objectives. Much straddles both corporate and personal life and we have had many staff come to us in the days since the conference to comment on the relevancy of what you said, it struck many chords at once.

Andrew Allan
Head of Enterprise Technology Gen-i

Thanks so much for your presentation - you are fantastic, wow what a professional.

Have typed up my notes from your presentation and am so grateful for such an inspiring message.

You have an amazing voice to listen to - I could have sat for hours listening to you, and I so loved you mentioning the gratitude factor, so often overlooked.

Your passion came through really well, a fabulous presentation.

Jan-Maree

I wanted to take the chance to say thank you so very much for the fabulous presentation you gave to our staff last week. There were many comments immediately after and over the next few days about the relevance of your messages and it definitely had an impact. As I said I found it difficult to think of 1 or 2 key messages as I wrote down so many but on reflection for me it is that everything that happens and the way you behave on the inside (be it personally or as an organisation) affects what people see from the outside.

Jan Bibby
Head of HR and Organisational Development
GSK New Zealand

Just a thank you for your inspirational message this morning. I have to admit I was ignorant of your achievements before today - but I can certainly see why you have achieved so much and appreciate your willingness to share with others. I have taken on board your 4 points - Care - Risk - Dream - Expect - more than others. Also - "Success is personal - your dream" in my industry this has a great meaning. Thank you.

L Chapman
Rotorua

Your contribution was magnificent - you are an inspirational and gifted speaker and I am sure your words will have touched the minds and hearts of many present. The buzz of the event felt really good and I look forward to seeing the progress ahead as the students engage with this new process. Once again many thanks - great to have you back on your campus!

Dr C M Kirk
Deputy Vice-Chancellor Lincoln University

Everything you said screamed at me and I feel hearing you speak may well be my turning point. I have been looking for a hero and you're it. Thanks very much, I just wanted to let you know how much your message impacts on people like me.

Ainsley C
Christchurch

Over the last 10 years I have spent a large amount of time and money on personal development and coaching to improve my personal and business performance. In this time I have only worked with the most skilled and prestigious such as Anthony Robbins, leading psychology professors and Landmark. As a result I am a hard person to please and someone that does not indulge in charlatans.

A lucky twist of fate crossed my path with that of Sue Lindsay. Working with Sue has truly been a turning point in my life; she has had a more profound impact on my life than anyone else I have worked with in the past. Her ability to build rapport, find the true source of the problem and engage you in practical action is unparalleled. Sue Lindsay is a woman who oozes integrity and authenticity, her passion for what she does inspires me every time I meet with her.

Dr Adam Fraser
The Energy Factory
Sydney

Your presentation was mind blowing, insightful, inspiring and well and truly over and above what we were hoping for.

Gabby McMillan
Gen-i

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